### **BROKER NEWS**

May 2, 2023

# Peloton® Offer Expires on June 30, 2023

The 1-year Peloton® App Membership and \$100 equipment discount\* for Health Plan of Nevada (HPN) and Sierra Health and Life (SHL) individual and group members ends June 30. All new and renewing business, effective July 1 and later, will no longer have this benefit offer. Eligible members who have not activated the offer through the online member center must activate it by June 30 to receive a 12-month subscription.

#### **How the Peloton App Membership works**

A Peloton App Membership gives HPN/SHL members access to an extensive library of live and on-demand fitness classes that can help improve their overall health and well-being – at no additional cost until June 30.

Eligible HPN/SHL members can obtain their personalized code by signing into the online member center. Once they receive a personalized code, they can use it to activate their 12-month subscription to Peloton App or a 3-month waiver to a Peloton All-Access Membership.

At the end of the 12-month membership, HPN/SHL plan participants will have the opportunity to renew the Peloton App Membership at market rate directly through Peloton. HPN/SHL members' Peloton App Membership will not renew beyond the 12-month offer.

\*Through June 30, eligible HPN/SHL members can also purchase the Peloton Bike, Bike+ and Tread at \$100 off retail price. Members are only eligible for one equipment discount.

## **Existing Peloton App Memberships**

HPN/SHL members with an existing paid Peloton App Membership will be given the option to cancel their current membership before claiming the HPN/SHL-subsidized one. HPN/SHL members with an existing Peloton All-Access Membership will be provided a 3-month waiver.

If a member creates a new Peloton subscription through HPN/SHL's program using the same email address from the canceled subscription, they'll maintain their Peloton history, including workouts and settings.

#### Questions?

If you have any questions, contact your assigned HPN/SHL Sales representative.



