### **BROKER NEWS**

April 20, 2023

## A Reimagined Small Business Sales Experience

**Save time, sell more and increase productivity!** Introducing <u>Benefitter</u>, an online sales tool that helps brokers more effectively manage quoting for small business health insurance. It's a one-stop shop for selling Health Plan of Nevada (HPN), Sierra Health and Life (SHL) and UnitedHealthcare (UHC) plans at no cost to our broker partners.

## Seamlessly conduct business digitally:

- Build a HPN, SHL or UHC proposal in under 5 minutes.
- Update and simplify the process with mobile-optimized questionnaires.
- Collect employee elections with no setup and go quote to card all from a smartphone.

# Created by brokers for brokers, this tool offers all-in-one capabilities designed to help you:

- Automate carrier processes with an easy-to-use app. No more paperwork. No more scrambling to gather information.
- Gain the ability to focus on adding value to current clients and attracting new customers.
- Expand your strategic and consultative capability by easily adjusting contribution strategies and plan options in real-time.
- Quickly access SBCs!

### **Start using Benefitter!**

Benefitter available in all 50 states and a wholly owned subsidiary of UnitedHealthcare. To create an account, your agency email address must match UnitedHealthcare's records Get started today! Register <a href="here">here</a>.

#### Want to learn more about Benefitter?

Get answers to <u>frequently asked questions</u>. If you have any other questions, please email <u>Support@Benefitter.com</u> or reach out to your assigned HPN/SHL sales representative.



